

EDUCATION

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- 2002 MFA, Graphic Design, Iowa State University, Ames, IA
Emphasis: Visual Communication and Human Interaction Design
Thesis: Graphic User Interface Design for Wireless Application Protocol
Graduated with Research Excellence Award
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- 1996 BA, Visual Communication, Seoul National University of Science and
Technology, Seoul, Korea
Emphasis: Visual Communication
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- 2015 Nielsen Norman Group (NN/g) UX Certificate, UXC#1010222,
Usability Week Training Course, NN/g, New York, NY
Emphasis: UX Basic Training, User Interface Principles, User Research Methods,
Wireframing and Prototyping, and Human Mind and Usability
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- 2014 Summer Workshops, Basel School of Art and Design, Certificate,
Basel, Switzerland
Emphasis: Inquiry by Design and Poster Design

Training / Workshop

EXPERIENCE

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- 2019 - Professor / Head of Graphic Design, Stuckeman School, Pennsylvania State
University, State College, PA
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- 2017 - 2018 Professor. Graphic Design, Department of Art, Graphic Design, & Art History,
Oklahoma State University, Stillwater, OK
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- 2015 - 2018 Graduate Coordinator of Master of Fine Arts (MFA) in Graphic Design.
Department of Art, Graphic Design and Art History, Oklahoma State University,
Stillwater, OK
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- 2011 - 2017 Associate Professor. Graphic Design, Department of Art, Graphic Design, & Art
History, Oklahoma State University, Stillwater, OK
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- 2013 - 2015 Director of Program Development. Graphic Design, Department of Art, Graphic
Design, & Art History, Oklahoma State University, Stillwater, OK
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- 2014 Visiting Faculty. Department of Industrial Design, Korean Advanced Institute
of Science and Technology (KAIST), Daejeon, Korea
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- 2005 - 2011 Assistant Professor. Graphic Design, Department of Art
Oklahoma State University, Stillwater, OK
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- 2002 - 2005 Assistant Professor. Graphic Design, Department of Art and Design, University
of Minnesota, Duluth, MN

AWARDS & HONORS

2018

Graphex Design 49 Awards, Art Director's Club, Tulsa, OK
• Excellence Award, Virtual Reality B_X Branding Project
Assistant Design: David Lim

American Advertising Awards, Oklahoma City, OK
• Silver Award, OSU Art, Graphic Design & Art History Banner
Assistant Design: David Lim

2017

2017 Riata Center Faculty Fellow of the Year, School of Entrepreneurship, Oklahoma State University, Stillwater, OK

American Advertising Awards, Oklahoma City, OK
• Gold Award, OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien

Graphis Logo Design 9, New York City, NY
• Merit, OSU Research Foundation Logo Design
Assistant Designer: Ting Wang and Patrick Finley

2016

The 46th Annual University & College Designers Association (UCDA) Design Competition, Smyrna, TN
• Excellence Award, OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien

Graphex Design 47 Awards, Art Director's Club, Tulsa, OK
• Direct Mail, OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien

2015 International Visual Identity Awards, Online Competition
• Bronze Award in Charity and Non-profit Category
OSU Research Foundation Logo Design
Assistant Designer: Ting Wang and Patrick Finley

2014 - 2018

School of International Studies Faculty (SIS) Membership, Oklahoma State University, Stillwater, OK

2013 - 2018

Riata Faculty Fellowship, School of Entrepreneurship at the Spears School of Business, Oklahoma State University

EXHIBITIONS

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- 2018 OSU Art Faculty Annual Exhibition, Gardiner Art Gallery, Stillwater, OK
8 Alaska Cancellation Stamps – Mapping the National Parks of the United States of America with Stamps (Group / Invitational / Regional)
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- 2017 OSU Art Faculty Annual Exhibition, Gardiner Art Gallery, Stillwater, OK
Rapid Visual Prototype Through Virtual Reality for Graphic Design
(Group / Invitational / Regional)
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- 2016 Choo, P., Jahanshahi, P., & Brien, R (2016). OSU MFA Brochure. 2016 Korean Society of Design Science 2016 International Invitational Exhibition, Seoul, Korea.
OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien
(Group / Invitational / International)
- The 46th UCDA Design Competition Award Winner Exhibition, San Antonio TX
OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien
(Group / Juried / National)
- OSU Art Faculty Annual Exhibition, Gardiner Art Gallery, Stillwater, OK,
OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien
Gravity of Light
(Group / Invitational / Regional)
- The 16th Korean Society of Communication Design Exhibition, Pastel Art Gallery, Fullerton, CA
Oklahoma State University Research Foundation Branding
Assistant Designer: Ting Wang and Patrick Finley
(Group / Invitational / International)
- 2016 Korean Society of Basic Design & Art London International Invitational Exhibition, University of Silesia, London, England
Oklahoma State University Research Foundation Branding
Assistant Designer: Ting Wang and Patrick Finley
(Group / Invitational / International)
- 2016 Korean Society of Basic Design & Art Barcelona International Invitational Exhibition, Barcelona Spain
OSU MFA Program Brochure
Copy writer: Pouya Jahanshahi and Editor : Rebecca Brien
(Group / Invitational / International)
- The 15th Korean Society of Communication Design Exhibition, Pastel Art Gallery, Fullerton, CA
Decide? Decide!
(Group / Invitational / International)

GRANTS

- 2017
Choo, P. (2017). Humanities, Arts, and Design Based Disciplines Research Grant, Oklahoma State University, OK, \$10,000.
- Choo, P. (2017). Riata Faculty Fellow Grant, Riata Center for Entrepreneurship, Spears School of Business, Oklahoma State University, OK, \$5,000.
- 2016
Choo, P. (2016). Riata Faculty Fellow Grant, Riata Center for Entrepreneurship, Spears School of Business, Oklahoma State University, OK, \$4,000.
- 2015
Choo, P. (2015). Riata Faculty Fellow Grant, Riata Center for Entrepreneurship, Spears School of Business, Oklahoma State University, OK, \$5,000.
- 2014
Choo, P. (2014). User Interface: User Experience Design for Agricultural Technology. SST Software Research Grant, Stillwater OK, \$91,600.
- Chandrasekera, T., Kang, M., Hebert, P.R., & Choo, P. (2014). Augmented reality based object locating and information system mobile application for individuals suffering from disabilities. Bartlett Family Grant for Promoting Independent Living, Tulsa, OK, \$10,000.
- Choo, P. (2014). College Art and Sciences Summer Research Grant, Oklahoma State University, Stillwater, OK, \$7,500.

CONFERENCE PRESENTATIONS

- 2018
Chandrasekera, T. & Choo, P. (2018). "Problem Solving in Multidisciplinary Teams through Digital Media." 49 Environmental Design Research Association, Oklahoma City, OK.
- 2017
Choo, P. (2017). "Rapid Visual Prototype Through Virtual Reality for Graphic Design." International Conference on New Horizons in Education, Berlin, Germany.
- Choo, P. (2017). "Empathic design for Precision Agriculture: A graphic designer stepping into and out of the farmer's life." 48 Environmental Design Research Association, Madison, WI.
- 2016
Chandrasekera, T., Kang, M., Hebert, P. R., & Choo, P. (2016). "Augmented reality based object locating and information system mobile application for individuals suffering from disabilities." 47 Environmental Design Research Association, Raleigh, NC.
- 2015
Kang, M., Choo, P., & Kennedy, K. (2015). "Engaging in social changes: Enriching multidisciplinary participatory design," International Conference on New Horizons in Education, Barcelona, Spain.