



Stuckeman School Career Day information for students

Career Day is a chance to **network** with firm representatives and alumni from Architecture, Landscape Architecture, and Graphic Design. We host 65 firms from around the country in our building.

Things to keep in mind:

1. This is not a typical “Career FAIR” in that it is meant to facilitate discussions about the industry & profession. This is an opportunity to learn about what types of opportunities are out there, discuss strategies for success, and network with alumni. You should not approach these representatives immediately inquiring about jobs, although it may come up in your conversation.
2. Please consider that most firms have *multiple locations*, and will send their closest representatives. If you are looking for locations outside of the Northeast, you should research what firms are coming and where they have offices. The person you speak with at Career Day may be able to put you in touch with representatives from other offices around the country.
3. *Dress the part!* If you want to be taken seriously and are considering working for these people, you want to make a good first impression.
4. *Relax!* Most of these representatives are Stuckeman alumni, and want to help you learn about the industry and put you on the right path to success. Even if you already have a job or internship lined up, or aren’t currently looking for work, you never know who you’ll meet, or what conversation you’ll have that could set up something exciting in the future. *Talk to as many people as you can!*
5. *eNetworking platform:* Information/instructions will be sent prior to Career Day.

BEFORE CAREER DAY:

1. *Update your resume & portfolio.* Set up an appointment with the Career Adviser (Ross) to help!
2. *Research the firms* that are coming! A few months before Career Day, we send out a list of firms and their size, location, and focus areas. Go online and check them out.
3. *Upload your resume & portfolio to the eNetworking platform* a few weeks before Career Day. This will give firm representatives a chance to look at your work and know that you are specifically interested in speaking with them during the event.
 - a. Label your file “[last name]_[first name].pdf”, combine multiple files into one.
 - b. *If you’re studying abroad*, label your file accordingly. Something like “[last name]_[first name]_studying abroad in Rome right now.pdf
 - c. Please *do not* upload your information to EVERY firm that is coming. You won’t have time to speak to everyone, and focusing your efforts will be more productive.



CAREER DAY (Friday):

1. Career Day is from 10:30am – 5:30pm in the Stuckeman Family Building (Mezzanine & 1st floor Main Jury Space)
 - a. A reception will follow at the Nittany Lion Inn. This is open to 5th year students to continue networking.
2. Blank *name-tags* will be available at the check-in desk on the first floor.
3. Do not rely solely on your eNetworking uploads. Bring at least one hard copy of your portfolio and multiple copies of your resume. You may also consider bringing a tablet to show your work digitally. We suggest having both available during the event.
4. Make a game-plan of who you would like to speak with during the event.
 - a. Consider “warming up” by speaking with other firms first, before talking to your #1 choice.
 - b. Don’t speak to one person for too long (you want to maximize your networking time, as well as allow the firm representatives to network).

INTERVIEW DAY (Saturday):

1. Firms have the option of staying an additional day to conduct interviews at the Bank of America Career Services Building (next to the Student Health Center).
 - a. Each firm will have a sign-up sheet that they may use at their discretion during Career Day.
2. Bring a hard copy of your portfolio and resume to show at the interview. If you don’t want to give out copies, make sure you have uploaded your work to the firm’s eNetworking folder prior to the interview.
3. Make sure you have questions in mind for your interview. Questions like “Who would I be working under?”, “What type of work would I be doing”, or “Do you provide mentoring and/or licensing help?” are good ones to be ready with.

For additional questions or concerns, please contact stuckemancareers@psu.edu